



Dear Valued Vendor,

The 2017 farmers market season is nearly upon us! We look forward to another great season this year. There have been some updates to the Farmers Market Rules, so please review them carefully.

- We encourage exploring prepayment options after receiving good feedback from the 2016 season. This will help you avoid any hassle or stress when the market master collects vendor fees during market.
- We have changed and updated our rules concerning the Vendor Audit Protocol that is outlined in Attachment D to the Farmers Market Rules. Please note that this will be important to review.
- Applications will be due Monday, April 10th.
- We will continue to monitor attendance this season, so I strongly recommend staying in contact with me about any dates that you may be absent. Reserve all dates you plan on attending the market. Review the Farmers Market Rules Section V for more information.

I would like to thank you for being a part of our market. You will be notified of acceptance no later than Friday, April 21st. If you have any questions, please feel free to reach out to me by either calling 231-922-2050 or emailing me at [caitlyn@downtowntc.com](mailto:caitlyn@downtowntc.com).

I look forward to seeing your application by April 10th and hope you share my excitement for the 2017 Sara Hardy Downtown Farmers Market season.

Sincerely,

Caitlyn Smith  
Communications & Projects Coordinator  
Traverse City DDA