

**Minutes**  
**Traverse City Downtown Development Authority**  
**Regular Meeting**  
March 17, 2017  
Commission Chambers, Second Floor  
Governmental Center, 400 Boardman Avenue, Traverse City

Bill Golden called the meeting to order at 8:00 a.m.

1. Roll Call

**Present:** Leah Bagdon-McCallum, Allison Beers, Harry Burkholder, Bill Golden, Scott Hardy, T. Michael Jackson, Gabe Schneider

**Absent:** Jim Carruthers, Steve Constantin, Debbie Hershey, Jeff Joubran, Chuck Judson

2. Consent Calendar. **Motion by Jackson, seconded by Beers that the consent portion of the agenda be approved as presented. Motion carried unanimously.**

a. **Approval of minutes of the Regular Meeting of February 17, 2017.**

b. **Approval of Financial Reports and disbursements for DDA, TIF 2 and TIF 97 dated February 28, 2017.**

3. Chairperson's Report

a. Community Development Report

i. Park Place Hotel Project was approved at the County

b. Comments or Questions regarding Written Reports

4. Executive Director's Report

a. Presentation by David Moore, John and Maggie Laureto on TC Loft a new development with modern urban lofts at 340 E. State Street.

b. Consideration of recommending amendments to the Farmers Market Rules as recommended by the Farmers Market Advisory Board.

a. **Motion by Burkholder seconded by Schneider that the DDA Board approve the amendments to the Sara Hardy Farmers Market Rules as described and showed in the March 10, 2017 memorandum from Communications and Projects Coordinator, Caitlyn Smith, subject to approval as to form by the DDA Attorney. Motion carried unanimously.**

b. Consideration of appointments to the Farmers Market Advisory Board

- i. Recommendation by DDA Board Chair Bill Golden to appoint Lori Buchan, Linda Koebert, and Chuck Korson.
    - ii. Motion by Hardy seconded by Beers that the DDA Board of Directors confirm the Chair Golden's appointment of Lori Buchan, Koebert, and Chuck Korson to the Farmers Market Advisory Board. Motion carried unanimously.**
  - c. Consideration of recommending expenditures to reconstruct Park Street and streetscape improvements on the west side of that street, and for the 300 East Front mid block crosswalk.
    - i. Motion by Bagdon-McCallum, seconded by Burkholder that the DDA Board of Directors authorize the expenditure of not-to-exceed \$515,000 for the reconstruction of Park Street from East Front to East State and associated streetscape improvements, with funds coming from the Hardy Deck Fund Balance, and further authorize the expenditure of not-to-exceed \$66,000 for the construction of the 300 East Front mid block cross- walk, with funds to come from the TIF 97 Fund; both expenditures subject to bidding and eventual award of a construction contract by the City Commission. Motion carried unanimously.**
5. Public Comments
- a. John Nelson, 4022 Incochee Crest Commons, commented on the Capital Improvement Plan and riverbank at Uptown
6. Comments from the Board
1. Jackson: Commented on the riverwalk along Uptown and the Loft program
  2. Hardy: Commented on the Park Place Project
  3. Burkholder: Commented on the Building Heights Committee and the hours and condition of the Splash Pad
7. Adjournment. The meeting officially adjourned at 8:52 a.m.

Respectfully submitted,

Colleen Paveglio  
Marketing & Deputy Director