

# BLACK FRIDAY

november 29

**2ND LEVEL GOOD** extra 20% off all complete skateboards & longboards

**ACOUSTIC TAP ROOM** \$20 off a v.i.p. membership • 20% off in stock shirts & tanks • purchase of 12 oz pour includes a tasting pour of premium cyser

**AMERICAN SPOON** buy 12 & your 13th is free • buy 6 & your 7th is 50% off • enter to win a prize with your purchase

**APOGEE** 10% off entire store, some exclusions apply • gift with purchase

**BACKCOUNTRY NORTH** up to 30% off select brands, complimentary gift wrapping

**BOYNE COUNTRY SPORTS** triple points on boyne rewards from 7am-9am • double points from 9am-noon • 30% off select lifestyle brands • 20-30% off select hardgoods • smartwool socks Buy 2 get 1 free • gifts with purchase

**BRILLIANT BOOKS** complimentary gift with purchase • spend \$50 and get a \$5 gift certificate • spend \$100 and get a \$10 certificate • while supplies last

**CALI'S** sale on clothing

**CHERRY HILL BOUTIQUE** 20% off all clothing • brighton gift with purchase • free thymes pinecone candle with \$100 purchase

**CHERRY REPUBLIC** free bag 8oz dark chocolate covered cherries with \$50 purchase

**DIVERSIONS** gift with purchase of stormy kromer hat

**ELEVEN** 20% off clothing & shoes

**ELLA'S** 30% off 8am-noon, 20% off noon-8pm

**ESPRESSO BAY** \$1 black hole cortados

**GLITZ & SPURS** spend \$100 or more & receive 20% off & free gift (sale items excluded) • 40% off boots • 25% off holiday items

**GOLDEN SHOES** buy 3 get one free on all socks

**GRAND TRAVERSE PIE CO.** spend \$50 in gift cards, get a free \$10 gift card

**GREAT LAKES BATH & BODY** purchase any 5 products and receive the 6th free

**GREEN ISLAND** 10% in store plus \$1 blizzard buck for every \$10 spent

**HAYSTACKS** 30% off

**HIGHER ART GALLERY** pottery sale: all ceramics sculpture and pottery is 15% off

**HORIZON BOOKS** newbery award winning author lynne rae perkins signing her new children's picture book, noon - 2pm • spend \$40, receive a club membership or free renewal for an annual 10% discount, good all year

**JAMES C. SMITH FINE JEWELRY** 25% off all colored gemstone in-stock jewelry

**KILWIN'S CHOCOLATES** bogo free on fudge slices (limit 6) & waffle cones and bowls

**LAKES & GRAPES** up to 40% off the entire store plus free gift with every in-store purchase over \$25

**LIANA'S** storewide 30% off from 8am - 9:30am • 20% off from 9:30 - 8pm • some exclusions apply

**LITTLE BOHEMIA** 10% discount on our famous olive burger, our mi yellow tail perch dinner, our famous cherry bread pudding and nancy's outrageous carrot cake

**LIVNFRESH** 20% off all full priced items • enter to win a \$50 gift card

**M22** for every \$100 spent, receive a \$20 gift card

**MAMA LU'S** \$12 cowshed soap gift sets • free mama lu's decal with any merchandise/gift card purchase (while supplies last)

**METAL ARTS & HOME DECOR** 15% off storewide, with some items up to 50% off • free gift with purchase

**MORSELS** holiday morsel flavors & festive drinks make their season debut

**MR. BILL'S SHIRT CO.** buy one, get one 50% off the entire store equal or lesser value

**MY SECRET STASH** 10% off entire store, some exclusions apply • gift with purchase

**NOLAN'S CIGAR BAR & LOUNGE** free cigar with purchase of cigar sampler

**NIFTY THINGS!** 20% off one item \$50 or more

**ON THE ROCKS** 15% off all jewelry

**PAINTING WITH A TWIST** buy 2 gift cards, get 2 free

**PARK STREET CAFE** buy a \$25 gift card & get a \$5 bonus

**PEACE, LOVE, & LITTLE DONUTS** 25% off party bookings • 1/2 off all donuts • 10% off gift cards • first 50 customers get a free groovy donut

**PEPPERCORN** 20% off your total sale

**PETOSKEY PRETZEL CO.** free \$5 gift card with every \$25 gift card purchase • pretzel, dip & drink combo deals starting at \$5.38

**PLAMONDON SHOES** buy 3, get 1 free: smartwool or darn tough socks • 20% off winter boots (excludes clearance)

**ROTH SHIRT CO.** best sale of the year

**RUNNING FIT** socks: buy 3 get a 4th pair free • hypervolt price slash & gift with purchase • full priced footwear 20% off • sale apparel additional 35% off • alra shoes buy 1 pair get 2nd pair half off • some exclusions apply

**SINCERELY BETTY** 20% off apparel • shoes bogo 50% off

**SUNGLASS SHOPPE & UNIQUE OPTICS** optical frames on sale with every lens prescription

**STATE THEATRE & BIJOU BY THE BAY** for every \$50 purchased in gift cards, the purchaser will get 1 free movie pass for themselves • for every gift membership purchased, the purchaser will get two 2 movie passes for themselves

**TOY HARBOR** 20% off storewide 10am- noon • 10% off storewide noon- 8pm

**WEST BAY HANDMADE** up to 50% off select items

**WHAT TO WEAR** storewide 30% off from 8am - 9:30am • 20% off from 9:30 - 8pm • some exclusions apply

**YANA DEE** new product debuts • 10% off in-store and online, through monday december 2nd

**YEN YOGA & FITNESS** boutique bundle sales: 3 items 20% off, 2 items 10% off & 20% off all yoga mats



# SMALL BUSINESS SATURDAY november 30



**2ND LEVEL GOOD** buy one get one 50% off t-shirts

**ACOUSTIC TAP ROOM** 10% off 12 packs of mead & hard cider • gift box raffle

**AMERICAN SPOON** buy 12 & your 13th is free • buy 6 & your 7th is 50% off • enter to win prize with a purchase

**APOGEE** 10% off entire store, some exclusions apply • gift with purchase

**BACKCOUNTRY NORTH** up to 30% off select brands • complementary gift wrapping

**BECKY THATCHER DESIGNS** complementary refreshments

**BOYNE COUNTRY SPORTS** 15% off helmets & goggles • 20% off cross country ski packages • 15% off backpacks • 15% off kids winter apparel • 20% off select adult apparel brands

**BRILLIANT BOOKS** complementary gift with purchase • spend \$50 and get a \$5 gift certificate • spend \$100 and get a \$10 certificate • while supplies last

**CALI'S** storewide sale

**CHERRY HILL BOUTIQUE** 20% off all clothing • brighton gift with purchase • free thymes pinecone candle with \$100 purchase

**CHERRY REPUBLIC** free bag 8oz milk chocolate covered cherries with \$50 purchase

**DIVERSIONS** gift with purchase of stormy kromer hat

**ELEVEN** 20% off clothing & shoes

**ELLA'S** sale

**ESPRESSO BAY** buy any 1 lb bag of coffee, get a single serving size bag for free

**GLITZ & SPURS** spend \$100 or more & receive 20% off & free gift (sale items excluded) • 40% off boots • 25% off holiday items • giveaways & drawings

**GOLDEN SHOES** buy 3 get one free on all socks

**GREAT LAKES BATH & BODY** purchase any 5 products & receive the 6th free

**GREEN ISLAND** 10% in store • \$1 blizzard buck for every \$10 spent

**HAYSTACKS** 20% off

**HIGHER ART GALLERY** entire gallery is 10% off (excludes big group/small works show)

**HIGHER SELF BOOKSTORE** free giveaways • make your own chapstick

**HORIZON BOOKS** author signing: barbara kudwa, noon - 3pm • spend \$40, receive a club membership or free renewal for an annual 10% discount, good all year

**JAMES C. SMITH FINE JEWELRY** 25% off all colored gemstone in-stock jewelry

**KILWIN'S CHOCOLATES** bogo free all ice cream

**LAKES & GRAPES** up to 40% off the entire store • free gift with every in-store purchase over \$25

**LIANA'S** 15% off storewide • some exclusions apply

**LITTLE BOHEMIA** 10% discount on our famous olive burger, our mi yellow tail perch dinner, our famous cherry bread pudding and nancy's outrageous carrot cake. the discount will be matched to honor flight

**LIVNFRESH** 20% off all full priced items; enter to win a \$50 gift card

**M22** for every \$100 spent, receive a \$20 gift card • 25% storewide

**MAMA LU'S** \$12 cowshed soap gift sets • free mama lu's decal with any merchandise/gift card purchase (while supplies last)

**METAL ARTS & HOME DECOR** 15% off storewide

**MORSELS** support small business and independent artists with the purchase of morsels sweatshirts & travel tumblers

**MR. BILL'S SHIRT CO.** buy one, get one 50% off the entire store equal or lesser value

**MY SECRET STASH** 10% Off entire store, some exclusions apply, gift with purchase

**NOLAN'S CIGAR BAR & LOUNGE** free cigar with purchase of cigar sampler

**NIFTY THINGS!** free gift with \$25 purchase

**NORTHERN LIGHTS** sales storewide, up to 50%

**ON THE ROCKS** 15% off all jewelry

**PAINTING WITH A TWIST** buy 2 gift cards, get 1 free

**PARK STREET CAFE** buy a \$25 gift card & get a \$5 bonus

**PEACE, LOVE, & LITTLE DONUTS** 25% off party bookings • 1/2 off all donuts • 10% off gift cards • first 50 customers get a free groovy donut

**PEPPERCORN** 10% off your total sale

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**SINCERELY BETTY** 20% off all apparel • shoes bogo 50% off

**SUNGLASS SHOPPE & UNIQUE OPTICS** optical frames on sale with every lens prescription

**STATE THEATRE & BIJOU BY THE BAY** basement store sale set up with lots of treasures • 100% of the proceeds from this sale will go toward assisting with the ongoing maintenance projects of our 100+ year old home.

**TOY HARBOR** 20% off storewide 10am- noon • 10% off storewide noon- 8pm

**WEST BAY HANDMADE** up to 50% off select items

**WILSON ANTIQUES** annual holiday open house & storewide sales

**WHAT TO WEAR** 15% off storewide • some exclusions apply

**YANA DEE** 10% off in-store and online

**YEN YOGA & FITNESS** boutique bundle sales: 3 items 20% off, 2 items 10% off & 20% off all yoga mats



# CYBERMONDAY

**december 2**

**ACOUSTIC TAP ROOM** purchase of a 12 pack includes an acoustic logo glass

• [drinkacoustic.com](http://drinkacoustic.com)

**AMERICAN SPOON** buy 12 and get \$10 flat rate shipping order

• [spoon.com](http://spoon.com)

**APOGEE** free shipping over \$75 purchase

• [apogeetcmi.com](http://apogeetcmi.com)

**CHERRY REPUBLIC** all orders over \$100 will receive free standard shipping • other offers throughout the day

• [cherryrepublic.com](http://cherryrepublic.com)

**ELLA'S** 25% off

• [swingbyellas.com](http://swingbyellas.com)

**ESPRESSO BAY** free coffee shipping for first time buyers

• [espressobay.com](http://espressobay.com)

**GLITZ & SPURS** 25% off website and free shipping with promo code stayinyourpjs25

• [shop.glitzandspurs.com](http://shop.glitzandspurs.com)

**GREAT LAKES BATH & BODY** purchases over \$50 receive free shipping

• [greatlakesbathandbody.com](http://greatlakesbathandbody.com)

**GREEN ISLAND** 20% online purchases

• [gogreenisland.com](http://gogreenisland.com)

**LAKES & GRAPES** up to 40% off • free gift with every purchase over \$25

• [lakesandgrapes.com](http://lakesandgrapes.com)

**LIVNFRESH** 20% off all full priced items; enter to win a \$50 gift card

• [livnfresh.com](http://livnfresh.com)

**M22** for every \$100 spent, receive a \$20 gift card

• [m22.com](http://m22.com)

**MR. BILL'S SHIRT CO.** buy one, get one 50% off the entire store

• [mrbillsshirtco.com](http://mrbillsshirtco.com)

**MORSELS** free shipping when ordering morsels online • for each 12-month morsels subscription purchased, purchaser receives a free box of morsels shipped to them

• [morselsbakery.com](http://morselsbakery.com)

**MY SECRET STASH** free shipping over \$75 purchase

• [mysecretstash.com](http://mysecretstash.com)

**NORTHERN LIGHTS** free shipping online

• [mosaicclampsnyc.com](http://mosaicclampsnyc.com)

**PAINTING WITH A TWIST** certain classes will be \$20 from 8am-12pm classes \$30 from 2pm-4pm

• [paintingwithatwist.com](http://paintingwithatwist.com)

**ROTH SHIRT CO.** best online sale of the year

• [rothshirtco.com](http://rothshirtco.com)

**RUNNING FIT** great online deals all day

• [jackrabbit.com](http://jackrabbit.com)

**SUNGLASS SHOPPE & UNIQUE OPTICS** rx frames on sale with every rx lens order

• [sunglass-shoppe.com](http://sunglass-shoppe.com)

**STATE THEATRE & BIJOU BY THE BAY** for every \$50 purchased in gift cards, the purchaser will get one free movie pass for themselves • for every gift membership purchased, the purchaser will get two free movie passes for themselves

• [stateandbijou.org](http://stateandbijou.org)

**YANA DEE** 10% off in-store and online. from black friday to cyber monday

• [yanadee.com](http://yanadee.com)



# GIVING TUESDAY

**december 3**

**ACOUSTIC TAP ROOM** show that you've donated anywhere in any way this season and acoustic will feed you tacos

**APOGEE** 10% of sales go to either norte or up north pride • customer chooses

**BRILLIANT BOOKS** the bookstore partners of "remain in touch", where each book helps keep incarcerated parents involved in their children's lives • each purchase from the remain in touch wish list is 20% off

**CHERRY REPUBLIC** donate 10% of the day's sales to a Michigan Organization

**ELLA'S** bring in a gently used or new hoodie for the tchs high school and receive 20% off one full priced item

**GLITZ & SPURS** 10% off all sales will be donated to the association of frontotemporal degeneration

**MORSELS** support big brothers big sisters of northern michigan by purchasing their custom morsel

**MY SECRET STASH** 10% of sales go to either norte or up north pride •customer chooses

**PAINTING WITH A TWIST** painting for purpose event: womens resource center to help with gifts for the christmas seasons

**PEACE, LOVE, & LITTLE DONUTS** dollar for dollar match with gift card sales

**RUNNING FIT** collecting canned and nonperishable foods for the local high school's in-school food pantries

**STATE THEATRE & BIJOU BY THE BAY** year end fundraising campaign launch

**TOY HARBOR** 10% of sales donated to big brothers big sisters

**WEST BAY HANDMADE** 20% of proceeds going to local animal shelters



