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DOWNTOWN TC STROLLING LIGHT PARADE CANCELED

Walking In A Window Wonderland to Still Take Place

Traverse City, Mich.— The Downtown Traverse City Association (DTCA) is sad to announce the **cancellation of the Downtown Strolling Light Parade that was to be held on Saturday, 12/12.**

"The safety of our Downtown patrons comes first and foremost. With the extension of the Michigan Department of Health and Human Services order, we felt that it would be in the best interest for all involved to cancel, as this event could potentially cause people to gather," states Nick Viox, DDA Downtown Experience Coordinator.

The popular Downtown event, Walking in a Window Wonderland will still be held December 11-13. Look for a colored bulb in each of the 20+ participating businesses and fill out an entry form (located at each participating business) for your chance to win a \$250 Downtown Traverse City Gift Certificate.

Also important to note, fan favorite events, Ladies' and Men's Night have both been canceled for the 2020 holiday season. "We look forward to these two events each year, but have determined it's just not safe to promote large groups shopping together this season. After many conversations with our Downtown businesses, we believe that is in the better interest of our employees, businesses, customers, and community to promote shopping throughout the entire holiday season, opposed to two traditionally crowded nights" states Viox.

Downtown retailers are open for business and restaurants open for takeout and curbside under the new restrictions, with safety precautions in place. "This year, more than ever, it is important that we come together and support our small businesses. They have been there year after year, donating to our community's charity events, sponsoring our local little league teams etc. Now it is our turn to show them some love and support," Viox continues.

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