

Traverse City

Parade

.....

November 22

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Presented By:



Parade Schedule

Tree Lighting festivities: 5:00 pm

Join us early for treats, games, contests, and sing-alongs as we gather for Santa's arrival.

Santa lights the tree: 6:00 pm

Welcome Santa as he officially lights the downtown tree and kicks off the holiday season.

Light Parade: 6:30 pm

The parade steps off immediately after the Tree Lighting, filling Front Street with dazzling lights and community spirit.

Santa's House: Post-parade till 9:00 pm

After the parade, families are invited to stop by Santa's House at Cass & State to share their Christmas wishes and snap a pic with Santa.

Safety Guide

Candy & Giveaways Update

To keep spectators – especially children – safe, no candy or giveaways will be handed out along the parade route.

Children have previously stepped into the roadway to grab items near large floats and trucks, which can be dangerous.

Giveaways will now be distributed exclusively during the Tree Lighting festivities at 5:00 PM.

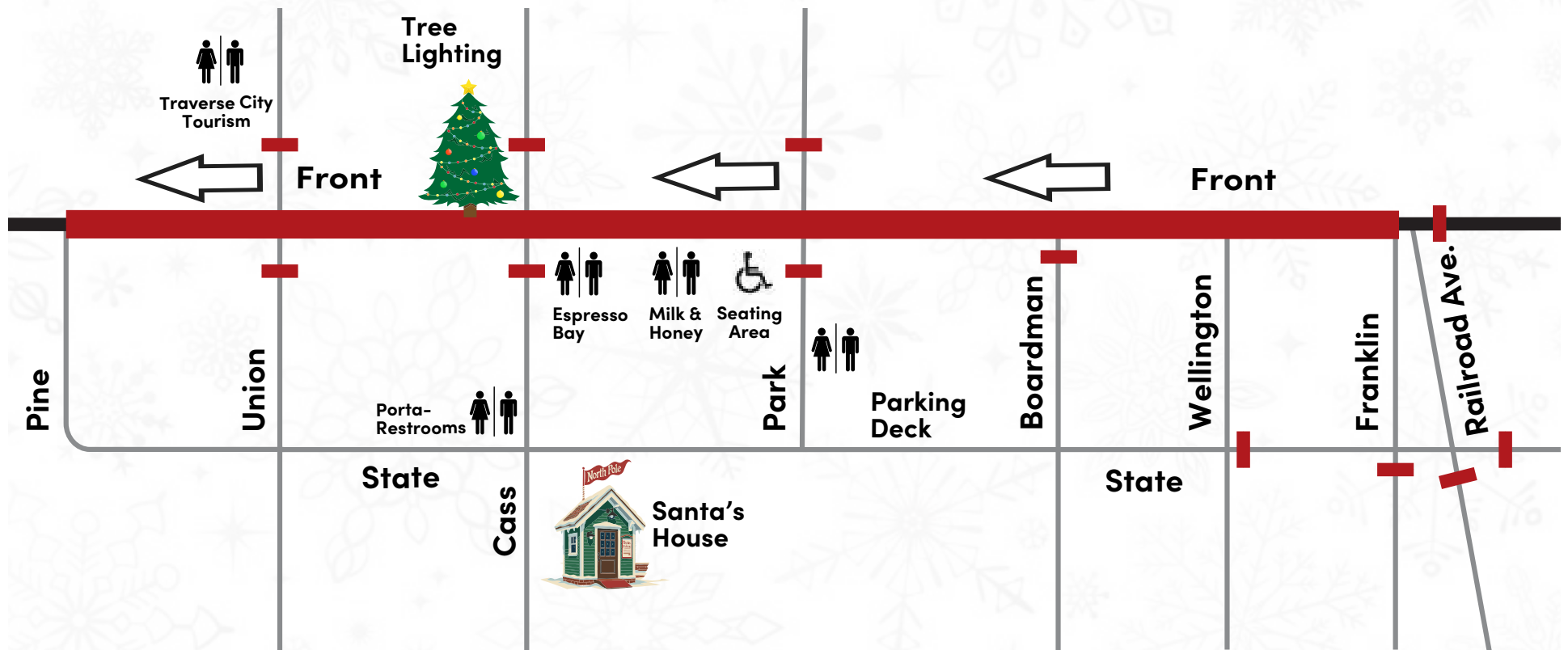
Thank you for working together to
keep our little ones safe.

Watching Safely

Please enjoy the parade from the sidewalks and keep the roadway clear at all times. Parade route monitors will be assisting along the route to help ensure safe viewing for everyone.

Can't make it downtown? Our friends at UpNorthLive will be streaming to [Facebook](#) and [YouTube](#). Enjoy the glow in your slippers!

Parade Route



Getting Downtown & Getting Around

We encourage guests to arrive early for the Light Parade festivities – and to be patient with increased traffic and crowds.

Parking:

- We recommend the Old Town Parking Structure for easy access.
- Check out [Parking Services](#) for more options.

Transit Options:

- Ride BATA to avoid traffic and road closures. The [Bayline shuttle](#) offers free rides to Front Street!
- Check routes and schedules at: bata.net

Accessible Seating Area:

A seating area for individuals with disabilities will be located at Park and Front Streets, with barricades and easy access.

Street Closures:

- Front Street will be closed at Grandview Parkway through Pine Street beginning at 3:00 PM on Saturday, Nov. 22. Vehicles will be towed after this time.
- Additional detours may be in place during staging and parade teardown.



Frequently Asked Questions

Can I put out chairs to reserve a viewing spot?

Yes, chairs may be placed on the sidewalk only. Chairs are to be placed no sooner than two hours before the parade and removed no later than two hours after the conclusion of the parade. Chairs may not block storefronts or be placed in front of barricades.

Can my children collect candy during the parade?

No. For safety, all treats and giveaways are part of the Tree Lighting festivities at 5:00 PM. There will be no handouts along the parade route. We ask everyone to remain on the sidewalk during the parade.

Where is the best place to watch the parade?

Front Street is fully walkable with great views but arrive early for the Accessible Seating Area at Park & Front Streets if needed.

Where can I see Santa?

- **6:00 PM:** Santa lights the tree at Cass & Front.
- **During the parade:** Santa will be the last entry to come down the parade route.
- **After the parade:** Visit Santa's House at Cass & State (and through Dec. 24).

Is the parade still happening if it rains or snows?

Yes! The parade will march on through it all. If conditions are unsafe, it will be rescheduled for Tuesday, November 25, at the same time.

Can I bring pets?

For their safety and comfort, we recommend leaving pets at home due to large crowds and noise.

What time should I arrive?

We recommend arriving by 5:00 PM to enjoy the Tree Lighting festivities and secure a good viewing spot.

Parade Lineup

0. U-man the Human
1. DTCA (Downtown Traverse City Association)
2. Company Dance Traverse
3. K-Wall
4. Molon Asphalt
5. Molon Excavating
6. WCCW Radio
7. Traverse City Light and Power
8. City of Traverse City Parks Department
9. Traverse City Central Band
10. Munson Healthcare
11. Western Star Plow Truck
12. Truck Norris
13. Habitat GTR's Marchers
14. MMR Physician Response Vehicle
15. National Cherry Queen
16. National Cherry Festival Junior Royalty
17. Dreaming of a Flight Christmas
18. Old Town Playhouse
19. Traverse City Pit Spitters
20. Grand Traverse County
21. Jeep Babes Enthusiast Club Michigan
22. Traverse City West Drumline
23. Cherry Republic
24. Fire Up The Holidays!
25. BATA Holiday Light Bus
26. Z93
27. M&M Garage Doors
28. Winter Pizza Patrol
29. Elfis Presley brought to you by the Nights of Columbus
30. Merry Christmas to ALL!
31. Traverse City Central High School Cheer Team
32. TADL Bookmobile
33. Design Dance Company
34. Jeep Babes Enthusiast Club Michigan
35. KLT Giant Red Radio
36. Traverse City Area Public Schools
37. Butterball from the Turkey Trot
38. 1959 International Firetruck
39. Northshore Exteriors - Shingle All the Way
40. North American Vasa & Vasa Ski Club
41. Fleet Feet
42. Cherryland Ghostbusters and Toys For Tots
43. East Bay Calvary Church
44. Girl Scout Michigan Shore to Shore Service Unit 763
45. UpNorthLive
46. Cebula's Garage
47. Centurion Surf Boat
48. Windemuller
49. Salvation Army Traverse City Canteen-Hope on Wheels!
50. Northwest Michigan Ballet Theatre
51. Santa's Helpers
52. Santa Claus

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